

Immediate release

iShares ETFs now available through Novia

Novia is pleased to announce that iShares, Exchange Traded Funds (ETFs) from world market leader Barclays Global Investors (BGI), are now available to investors through the Novia wealth management service.

The availability of iShares on the Novia platform offers advisers and their clients access to an even greater investment choice, alongside the broad spread of funds currently available, with more investments to be added soon. Novia will make available all Sterling denominated iShares traded on the London Stock Exchange, which cover numerous world indices, geographical sectors and global markets.

Investing through ETFs has gained increasing prominence over recent years both in the UK and around the world. The index tracking funds offer the benefits of passive management at an attractive level of expense.

They have proved popular as investors seek lower charges, along with passive investment, transparency, liquidity, and efficient access to a wide variety of global markets. iShares funds available through Novia provide access to country and regional based equities, fixed income, property, emerging markets and specific global industries.

iShares have grown to dominate the market and BGI are now the world's leading provider of ETFs, with over \$400bn of assets under management across the range. BGI believe that iShares will prove popular with private clients, and that the Novia platform offers convenient and effective access for investors.

Colin Tipping, Head of UK Wholesale at BGI, commented: "iShares are well suited to a high percentage of retail investors and are favoured portfolio building blocks for many of the UK wealth management community. The availability of iShares through the Novia platform is an exciting and welcome opportunity for UK investors and their advisers."

Bill Vasilieff, CEO at Novia, commented: "The availability of iShares puts Novia at a significant and distinct advantage to many of our competitors. All indications from the market show ETFs are gaining popularity with investors and advisers. This provides a broader spread of investment choice and cost effective alternatives for Novia clients and their advisers."

The addition to the platform of ETFs, and iShares in particular, provides an opportunity for investors to access the considerable benefits of these investments, whose popularity has grown significantly in recent years.

ENDS

Additional Information

iShares available through Novia include:

Developed Equity

iShares MSCI World
iShares FTSE 100

iShares MSCI North America
iShares MSCI Europe
iShares MSCI Europe ex-UK
iShares MSCI Japan
iShares S&P 500
iShares AEX
iShares S&P/MIB

Size/Style Equity

iShares DJ STOXX 50
iShares DJ Euro STOXX 50
iShares DJ Euro STOXX Value
iShares DJ Euro STOXX Growth
iShares DJ Euro STOXX MidCap
iShares DJ Euro STOXX SmallCap
iShares FTSEurofirst 80
iShares FTSEurofirst 100
iShares FTSE 250
iShares MSCI AC Far East ex-Japan SmallCap
iShares MSCI Japan SmallCap
iShares S&P SmallCap 600

Emerging Equity

iShares MSCI Emerging Markets
iShares MSCI Eastern Europe 10/40
iShares MSCI AC Far East ex-Japan
iShares MSCI Latin America
iShares FTSE BRIC 50
iShares MSCI Brazil
iShares MSCI Korea
iShares MSCI Taiwan
iShares MSCI Turkey
iShares FTSE/Xinhua China 25

Equity Income

iShares FTSE UK Dividend Plus
iShares DJ Asia/Pacific Select Dividend
iShares DJ Euro STOXX Select Dividend

Property

iShares FTSE EPRA/NAREIT Global Property Yield Fund
iShares FTSE/EPRA European Property Index Fund
iShares FTSE EPRA/NAREIT Asia Property Yield Fund
iShares FTSE EPRA/NAREIT UK Property Fund
iShares FTSE EPRA/NAREIT US Property Yield Fund

Alternatives

iShares FTSE/Macquarie Global Infrastructure 100
iShares S&P Emerging Markets Infrastructure
iShares S&P Global Clean Energy
iShares S&P Global Water
iShares S&P Listed Private Equity
iShares S&P Timber & Forestry

Shari'ah Compliant

MSCI Emerging Markets Islamic
MSCI USA Islamic
MSCI World Islamic

Inflation-Linked Bonds

iShares 3 Inflation Linked Bond
iShares £ Index-Linked Gilts
iShares \$ TIPS

Government Bonds

iShares 3 Government Bond 1-3
iShares 3 Government Bond 3-5
iShares 3 Government Bond 7-10
iShares 3 Government Bond 15-30
iShares JPMorgan \$ Emerging Markets Bond
iShares \$ Treasury Bond 1-3
iShares \$ Treasury Bond 7-10
iShares FTSE UK All Stocks Gilt

Corporate Bonds

iShares £ Corporate Bond

Notes to editors:

Novia Financial plc launched to market in October 2008 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients. Novia provides a transparent pricing structure as well as access to a wide range of product wrappers, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments as well as a Cash Facility.

The core operating system is provided by Australian based InfoComp who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express, who also provide the data for the platform, and the illustrations are provided by Dunstan Thomas.

The Novia team, based in Bath, is led by Bill Vasilieff ex Sales and Marketing director and joint cofounder of Selestia. Novia as an independent proposition has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by Sir Anthony Cleaver (former chairman and chief executive of IBM in the UK). Other members include John Beaumont, non executive, who has held a number of non executive roles in major public organisations and several technology startups, Tim Levy (non executive and investor), Chief Executive of Future Capital Partners, David Royds (non executive and investor) Chairman of Matrix group and Bill Vasilieff as CEO.

Novia Financial plc is authorised and regulated by the Financial Services Authority.

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