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For Immediate Release

Novia launches Vanguard funds

Novia, the full service wrap provider, has announced that it is now offering all Vanguard Investments’ U.K. and Irish funds on its platform.

In total eleven of Vanguard’s comprehensive range of passively-managed funds will be available; an asset class that is proving very popular with advisers using Novia’s platform. Vanguard oversees more than £320 billion in equity and bond index mandates worldwide, and has more than three decades of index management experience.

Vanguard funds

U.K.	Irish
Vanguard FTSE U.K. Equity Index Fund	Vanguard Japan Stock Index Fund
Vanguard FTSE U.K. Equity Income Index Fund	Vanguard Pacific ex-Japan Stock Index Fund
Vanguard FTSE Developed World ex-U.K. Equity Index Fund	Vanguard Emerging Markets Stock Index Fund
Vanguard FTSE Developed Europe ex U.K. Equity Index Fund	Vanguard UK Investment Grade Bond Index Fund
Vanguard U.S. Equity Index Fund	Vanguard UK Government Bond Index Fund
	Vanguard Global Bond Index Fund

Bill Vasilieff, chief executive officer, Novia, comments: “Our investment range continues to grow and Vanguard offers advisers a very strong range of passively-managed funds from the world’s leading provider of passive funds. These funds allow advisers to gain global exposure for their clients backed by a fund manager that manages over \$1.3 trillion in assets.”

Tom Rampulla, managing director, Vanguard Investments U.K., comments: “Novia is one of the fastest growing platform providers and as a result of the growing understanding of the breadth and range of index trackers and how they can be used to provide sector coverage at low cost, Novia’s advisers are already placing significant sums in passive investments. We are, therefore, very pleased that they will be offering our range to their professional intermediaries.”

- **Ends** -

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Advisers can contact their local Novia Regional Sales Manager - details can be found on www.novia-financial.co.uk.

Notes to editor:

About Novia

Novia Financial plc launched to market in October 2008 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients. Novia provides a transparent pricing structure as well as access to a wide range of product wrappers each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based InfoComp who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express, who also provide the data for the platform, and the illustrations are provided by Dunstan Thomas.

The Novia team, based in Bath, is led by Bill Vasilieff, ex Sales and Marketing director and joint Co-founder of Selestia. Novia, as an independent proposition, has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by Sir Anthony Cleaver (former chairman and chief executive of IBM in the UK). Other members include John Beaumont, non executive, who has held a number of non executive roles in major public organisations and several technology startups, Tim Levy (non executive and investor), Chief Executive of Future Capital Partners, David Royds (non executive and investor) Chairman of Matrix group, and Bill Vasilieff as CEO.

Novia Financial plc is authorised and regulated by the Financial Services Authority.

About Vanguard

Vanguard Investments UK is authorised and regulated by the Financial Services Authority. It is a wholly owned subsidiary of The Vanguard Group Inc., a leading provider of high-value investment services, whose mission is to help clients achieve their goals by being the world's highest value provider of investment products and services. Since establishing the first indexed mutual fund in the US in 1976, Vanguard has grown into one of the world's largest and most respected investment management companies. Vanguard manages more than US \$1.1 trillion in assets and serves more than 23 million individual and institutional accounts worldwide.

Disclaimers

All figures as of 31 May 2009.

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