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For Immediate Release

Novia wrap chosen by Canter Holland

Canter Holland the advisory firm with offices in London and Peterborough, over £50m under administration and clients throughout the UK, has selected Novia as its new wrap provider.

Canter Holland focus on wealth management and financial advice for individuals, and work closely with solicitors and accountants to provide advice with regards to pensions, family law including pensions in divorce, tax-efficient investment vehicles, investment management of trust assets and estate planning.

Karel Jacobs, Joint MD of Canter Holland comments:

"We have been early adopters of platforms as they have developed over the years from supermarkets to wraps. When looking at the next generation of wraps we knew we didn't want a big life company wrap. Although there can be a resourcing risk for smaller players we really value independence. Novia stood out and, despite being a new player, the management team there have learned many lessons in the platform arena and the all round experience is very impressive.

Our business is growing and we see the RDR as a great opportunity to use the technology Novia have brought together to deliver broad asset choice, transparent pricing, and clear reporting for us and our clients.

We also know that the future can bring yet more changes and we value the openness of the Novia team in being receptive to our ideas and input as we continue to grow".

Bill Vasilieff – Novia CEO added:

"I'm really pleased that Karel [Jacobs] and Richard [Allen] have chosen to use the Novia wrap. We know that they are discerning users of technology with a lot of experience themselves in finding efficient investment solutions for their clients. We look forward to working with them to ensure we make the most of the RDR opportunity"

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Notes to editor:

Novia

Novia Financial plc launched to market in October 2008 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients. Novia

provides a transparent pricing structure as well as access to a wide range of product wrappers each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based InfoComp who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express, who also provide the data for the platform, and the illustrations are provided by Dunstan Thomas.

The Novia team, based in Bath, is led by Bill Vasilieff, ex Sales and Marketing director and joint Co-founder of Selestia. Novia, as an independent proposition, has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by Sir Anthony Cleaver (former chairman and chief executive of IBM in the UK). Other members include John Beaumont, non executive, who has held a number of non executive roles in major public organisations and several technology startups, Tim Levy (non executive and investor), Chief Executive of Future Capital Partners, David Royds (non executive and investor) Chairman of Matrix group, and Bill Vasilieff as CEO.

Novia Financial plc is authorised and regulated by the Financial Services Authority.

Canter Holland

Canter Holland was founded in 2001 by [Richard Allen](#) and [Karel Jacobs](#). Previously, Richard and Karel worked together for a number of large financial services companies in a variety of advisory and management capacities.

Since founding Canter Holland, Karel and Richard have developed the business to include a team of experienced advisers and administrators, with offices in central London and Peterborough and clients throughout the UK.