

18th February 2015

NOVIA TO EXTEND CONTRACT WITH BATH RUGBY

Novia can today confirm that it has signed a contract to continue as an Official Partner of Bath Rugby. Novia, a committed partner to Bath Rugby for the past four years, has been involved in many aspects of the Club, from raising money for the Bath Rugby Foundation to providing work experience for players and hosting networking events.

Matt Powell, Business Development Director at Bath Rugby, said: "We have a fantastic relationship with Novia and have done so since we first started working together in 2011. We are delighted that Novia are continuing with their support of the Club as we go from strength to strength in the league. Our partnership with Novia as a dynamic, young and growing business in the local community certainly suits our brand and brand values – especially when it comes to teamwork and success with integrity. We look forward to working with them in the coming year "

Pippa Russell, Head of Corporate Communications at Novia, added: "Our partnership with Bath Rugby has been hugely successful and we are pleased to be extending this for the coming year. As we continue to grow our business with the launch of exciting new initiatives, including making an investment in Novia Global, we are pleased to be able to reaffirm our commitment to the local community through our continued partnership with such a successful club. Bath Rugby have a fantastic reputation and we are thrilled to be extending our contract with them."

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For further information please contact:

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Notes to editors:

Novia Financial plc launched to market in October 2008 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients. Novia provides a transparent pricing structure as well as access to a wide range of product wrappers each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based GBST who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express, who also provide the data for the platform, and the illustrations are provided by Dunstan Thomas.

The Novia team, based in Bath, is led by Bill Vasilieff ex Sales and Marketing director and joint cofounder of Selestia. Novia as an independent proposition has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by Sir Anthony Cleaver (former chairman and chief executive of IBM in the UK). Other members include John Beaumont, non executive, who has held a number of non executive roles in major public organisations and several technology startups, Tim Levy (non executive and investor), Chief Managing Partner at Cocoon Wealth, David Royds (ex Chairman of Matrix group) and Bill Vasilieff as CEO.

Novia Financial plc is authorised and regulated by the FCA Register Number 481600.

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