

For Immediate Release

Novia charity cricket match raises over £7,000 for Bath Rugby Foundation.

The Novia Financial Mallards and their old cricket sparing partners, the Hawks, donned their whites and locked horns once again for the 4th annual charity cricket match in aid of Bath Rugby Foundation. The match, held at the scenic Bath Cricket ground raised over £7000 for Bath Rugby Foundation, a local charity supporting young disadvantaged children, through sport.

In what was a tense match, the Hawks just came out on top retaining the Novia Charity Challenge Trophy for the second year running reaching 121 runs in ten overs. Novia managed 107 in reply, losing by a narrow margin of just 14 runs. Scott Beasley captained the Hawks and Steve Newell was the captain of the Novia Financial Mallards and was also named "man of the match" after his fine batting performance.

Those taking part included ex England player David Trick, Matt Powell from Bath Rugby, and ex England player Duncan Bell. Teams were cheered on from the side lines by ex Lions player Danny Grewcock as well as ex England prop and ex Bath player David Flatman, who also ran the auction and hosted the charity raffle. As well as the Cricket, guests and players were treated to a BBQ, face painting, giant games, a candy floss machine and inflatable human table football.

All the money raised will go to support Bath Rugby Foundation which provides support to disadvantaged children in the local area through widening access to sport. The charity provides opportunities for young people to enjoy and develop at all levels as well as using sport as a discipline to motivate and inspire young people.

Helena Coury, Head of Sponsorship and Fundraising at Bath Rugby Foundation said: "We have been really delighted with the support that Novia has provided for the foundation over the years. The annual cricket match is hugely enjoyable and very successful way of raising the profile of the charity, as well as raising substantial amounts of money for the cause."

Pippa Russell, Head of Corporate Communications at Novia said: "It was a fantastic turn out and it was great to see so much support from both our sponsors and local businesses who generously donated many of the raffle and auction prizes. We have been keen supporters of Bath Rugby foundation over the past few years – raising over £100,000 for the charity, and the annual cricket match is a real highlight of the years fund raising. A tense game it was too!"

Sponsors of the event were: Great Western Wine, Abbey Hotel, Active Health Fudge Factory, iTech, Running Bath, Calastone, Searcys, Herman Miller, Pieminister, Thermae Spa, Bath Bus Company, AheadMG, SACCO Beauty, LR Fitness, Sanderson's recruitment, Sony, Wishlist Recruitment.

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Notes to editors:

Novia Financial plc launched to market in October 2008 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients. Novia provides a transparent pricing structure as well as access to a wide range of product wrappers each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based GBST who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express, who also provide the data for the platform, and the illustrations are provided by Dunstan Thomas.

The Novia team, based in Bath, is led by Bill Vasileff ex Sales and Marketing director and joint cofounder of Selestia. Novia as an independent proposition has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by Sir Anthony Cleaver (former chairman and chief executive of IBM in the UK). Other members include John Beaumont, non executive, who has held a number of non executive roles in major public organisations and several technology startups, Tim Levy (non executive and investor), Chief Executive of Future Capital Partners, David Royds (ex Chairman of Matrix group) and Bill Vasileff as CEO.

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