

NOVIA STAY COMMITTED TO BATH RUGBY

Novia can today confirm that it will become an Official Partner of Bath Rugby, and will continue the heavy involvement with the Club, although will be stepping down as Main Partner.

Novia have been involved with the Club since 2011, from providing work experience for players to raising over £100,000 for Bath Rugby Foundation.

Novia will continue to support the Club across the board, including their third annual Charity Cricket match on Wednesday 16th July.

Commenting on the decision Matt Powell, Bath's Business Development Director, said: "We have enjoyed a hugely successful partnership with Novia over the last three years, and they have put a huge amount into supporting the Club. We are very much looking forward to continuing the relationship, and know they will continue to be a great partner for us."

Pippa Russell, Head of Corporate Communications at Novia added: "All of us at Novia have thoroughly enjoyed building a very strong partnership with Bath Rugby, and I'm sure we will develop it further over the next season. We are also keen to extend our backing of the Club, and particularly Bath Rugby Foundation. You can see the Club are building well for future success, and we are excited about being associated with them as they get back to the higher echelons of the rugby world."

Bath Rugby will be announcing their new Main Partner in due course.

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Notes to editors:

Novia Financial plc launched to market in October 2008 to provide a comprehensive wealth management service or 'full wrap platform' for investment advisers and their clients. Novia provides a transparent pricing structure as well as access to a wide range of product wrappers each with their own Cash Facility, an extensive suite of portfolio management tools, and access to an extensive range of investment classes including shares, bonds, traditional authorised funds, ETFs and alternative investments.

The core operating system is provided by Australian based GBST who have been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999, amassing \$186bn (AU) in assets under management on their systems. The comprehensive suite of portfolio management tools is powered by Financial Express, who also provide the data for the platform, and the illustrations are provided by Dunstan Thomas.

The Novia team, based in Bath, is led by Bill Vasilieff ex Sales and Marketing director and joint cofounder of Selestia. Novia as an independent proposition has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by Sir Anthony Cleaver (former chairman and chief executive of IBM in the UK). Other members include John Beaumont, non executive, who has held a number of non executive roles in major public organisations and several technology startups, Tim Levy (non executive and investor), Chief Managing Partner at Cocoon Wealth, David Royds (ex Chairman of Matrix group) and Bill Vasilieff as CEO.

Novia Financial plc is authorised and regulated by the FCA Register Number 481600.

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