

16th August 2016

NOVIA CONTINUES COMMITMENT TO BATH RUGBY

- **Signing a new partnership deal for two years.**

Novia today announces that it has signed a contract to continue as an Official Partner of Bath Rugby for another two years. This continued partnership underlines Novia's commitment to Bath Rugby, Bath Rugby Foundation and the local area. The new partnership will include branded banners and signage in the newly named Novia stand, the use of the corporate box for all home games as well as some use of Farleigh House for hospitality. This extended contract will result in a total of a seven year commitment, cementing Novia as a long term partner to Bath Rugby.

Matt Powell, Business Development Director at Bath Rugby, said: "We are really thrilled that Novia have extended their contract with Bath Rugby. Novia have been a fantastic supporter of the club, the Foundation and the players over the past five years and we are delighted that they have committed to another two years as an official partner."

Pippa Russell, Head of Corporate Communications at Novia, added: "Bath Rugby is very much part of the fabric of the local community, and our long term partnership underlines our absolute commitment both to the club and to the local community. We are very excited about extending this arrangement and eagerly look forward to continuing our successful relationship."

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Notes to editors:

Novia Financial plc launched to market in October 2008 to provide a comprehensive wealth management service or 'full wrap platform' for investment Advisers and their clients and now has approximately £4.2bn worth of assets under administration. Novia provides a transparent pricing structure as well as access to a wide range of product wrappers, an all-encompassing suite of portfolio management tools, and access to an extensive range of investments including direct equities, traditional authorised funds both onshore and offshore, exchange traded products such as ETFs and ETCs, alternative investments such as hedge funds as well as Cash Deposits, Structured Products and an integral Cash Facility.

The core operating system is provided by Australian-based GBST that has been developing software solutions for fund administration and financial services since 1996, and for wrap solutions since 1999. GBST include more than 60 of the world's leading banks, stockbrokers and fund managers on its systems. In 2015, it reported a 16% increase in revenue to AU\$114.3 million and an EBITDA improvement of 20% to AU\$24.5 million. The comprehensive suite of portfolio management tools is powered by Financial Express that also provides the data for the platform.

The Novia team, based in Bath, is led by Bill Vasileff - joint cofounder of Selestia. Novia, as an independent proposition, has substantial financial backing from a combination of private individuals and corporate organisations. The board is chaired by Sir Anthony Cleaver (former Chairman and Chief Executive of IBM in the UK). Other members include John Beaumont, non executive, who has held a number of non executive roles in major public organisations and several technology startups, David Royds (non executive and Investor) Ex-Chairman of Matrix group, Bill Vasileff, Novia's CEO, and Paul Parry, Novia's CFO. Novia Financial plc is authorised and regulated by the Financial Conduct Authority (Reg. No. 481600).

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